

Jackson Miller



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🇺🇸 United States

Profile

Efficient professional with 7+ years of experience and a proven knowledge of programming, web development, and digital marketing. Aiming to leverage my skills to successfully fill the Developer role at your company.

Projects

LightningHosted.com [🔗](#)

2018 – present

LightingHosted is an image hosting service that uses the Bitcoin lightning network to share advertising revenue with users.

Docchi.me [🔗](#)

2020

A game written with React, Redux and Firebase with a Bitcoin rewards system.

Skills

Javascript ● ● ● ● ●

Node.js ● ● ● ● ●

React ● ● ● ● ●

Redux ● ● ● ● ●

Firebase ● ● ● ● ●

Bitcoin ● ● ● ● ●

jQuery ● ● ● ● ●

Professional Experience

LightningHosted, Founder

2018 – present | Shizuoka-shi, Japan

- Wrote back end Node.js code using express
- Wrote front end code in React utilizing hooks
- Implemented OAuth for authentication
- Utilized MongoDB for data storage
- Configured and maintained Bitcoin core and LND for payments
- Managed servers and networking
- Created a testing suite using Jest
- Setup custom event tracking using Google Analytics

SolutionsWide, Senior Website Manager

2016 – 2018 | San Diego, United States

- Owned all aspects of 2 sites that together generated 150k a month in revenue
- Started a news blog from scratch.
- Used WordPress to edit and manage websites.
- A/B tested different advertising providers and other site features to increase ad revenue.
- Optimized sites for speed.

SKT Marketing, Senior Media Buyer

2015 – 2016 | San Diego, United States

- Pioneered using tracking pixels to advertise to our most valuable customers.
- Identified the target audience for a particular media campaign and decided how best to communicate to that audience
- Analyzed the effectiveness of the campaign and used that data to inform future campaigns
- Trained and directed Junior Media Buyers on the team

Amobee, Display Manager

2012 – 2015 | San Diego, United States

- Used DoubleClick Bid Manager and other DSP's to develop programmatic buying strategies for top tier advertisers such as Sprint Mercedes and Samsung
- Analyzed and compiled user engagement data and acted on that information to optimize email marketing campaigns
- Responsible for efficient delivery of 7.5 million dollars of ad spend a year

Education

EASTERN WASHINGTON UNIVERSITY,

B.A. Marketing

2012 | United States

Interests

Rock Climbing, Bitcoin, Technology, Economics, Investment